

SYLLABUS
of the course
“European Economic Policies”

academic year: 2021-2022

| | | |
|--|---|---|
| APPROVED At the meeting of International Business Department, minutes nr. ___ of _____ | APPROVED By the Methodical Committee (MC) of the International Economic Relations (IER) Faculty, minutes nr. ___ of _____ | APPROVED At the meeting of the Coordinating Council (CC) of The Master School of Excellence in Economics and Business (SMEEB). minutes nr. ___ of _____ |
| Head of department, _____ | President of MC _____ | President of CC ȘMEEB _____ |

I. INFORMATION ABOUT THE PROGRAM

| | |
|---|--|
| University | ACADEMY OF ECONOMIC STUDIES OF MOLDOVA |
| Faculty coordinating the study program | International Economic Relations |
| Department | International Business |
| General study field | 041. Economic sciences |
| Professional training field | 0410. Economics |
| Speciality / Study Program | International Transaction and Economic Diplomacy |
| Cycle | II, master |
| Form of organisation | Full-time education |

II. INFORMATION ABOUT THE COURSE

| | | | | |
|---|-----------------|---------------------------------|---------------------------------|----------------------------|
| Title of the course | | European Economic Policies | | |
| Code of the course | | S.02.A.12.31 | | |
| Course holder | | PhD., assoc. prof. Rodica CRUDU | | |
| Involved instructors (in the delivery of the course) | | lectures | PhD., assoc. prof. Rodica CRUDU | |
| | | seminars | PhD., assoc. prof. Rodica CRUDU | |
| Year of study | Semester | Language | Final evaluation form | Nr. of ECTS credits |
| 1 | 2 | Eng | exam | 5 |

III. TIME ALLOCATED FOR THE COURSE/MODULE

| Total nr. of hours | Nr. of direct contact hours | | | | Individual work |
|--------------------|-----------------------------|----------|------|--------------------------|-----------------|
| | Lectures | Seminars | Labs | Projects/practical tasks | |
| 150 | 24 | 12 | | | 114 |

IV. PREREQUISITS

| | |
|---------------------|-----|
| Mandatory | n/a |
| Reccommended | n/a |

V. CONDITIONS

| | |
|---------------------|-----|
| Mandatory | n/a |
| Reccommended | n/a |

VI. SPECIFIC SKILLS

| | |
|---|---|
| Professional skills <i>(Cognitive and functional)</i> | <ul style="list-style-type: none"> - <i>Knowledge skills</i> in the field: decision-making and European diplomacy; their functions, competencies and role in the implementation of community policies; knowledge of European common policies and programs, initiatives launched under these policies in order to achieve the objectives of the EU development strategy "2020 Strategy"; - <i>Research and analytical skills</i>: benchmarking and critical evaluation of EU economic policies and programs launched by the EU to support these policies in order to achieve the objectives set by the European development strategy; use of documents developed by the EU for different areas (available in the eurolex.eu and europa.eu databases); application of various methods of documentation and primary analysis of data on the implementation of different economic policies at national, Community level and their role in solving Community problems; interpretation of the economy of EU member states, in relation to Community policies and the European institutions; the application of quality assurance systems adapted to scientific research activities specific to the new economic environment; - <i>Information management skills</i>: managing the efficient use of financial and material resources, developing an evaluation report on the implementation of EU economic policies and the implementation of the EU Association Agreement in Moldova |
| Competențe transversale <i>(Autonomie și responsabilitate; Interacțiune socială; Dezvoltarea personală și profesională)</i> | <ul style="list-style-type: none"> - Identifying opportunities for continuous training and efficient use of learning resources and techniques for their own development - Ethical competences: developing correct behavior, showing understanding and respect for the culture and customs of EU nations; - Skills to work in a team, as well as to evaluate and strengthen the strategic performance of the work team. |

VII. COURSE LEARNING OUTCOMES *(according to the program study curriculum)*

As a result of this course, master students will be able to:

1. Demonstrate analytical skills related to knowledge in the field of International Transactions and Economic Diplomacy and use integrated theories and models specific to the field of economics and international business;
2. To synthesize and argue the implementation of different international economic policies at national, regional and global level;
3. To develop strategies for export-oriented companies, for external activity;

4. To be able to apply various methods of documentation and primary analysis of data on solving a certain issue in the field of diplomacy and negotiation;
5. Evaluate and improve the strategic performance of teams and demonstrate the ability to work within a team;
6. To ensure the development of import-export operations in accordance with the systemic and procedural approach;
7. To be able to apply the diagnostic methodology and to elaborate a complex analysis of the macroeconomic indicators of the EU countries and to be able to elaborate a strategy of integration of the Republic of Moldova to a certain grouping
8. To self-improve and apply quality assurance systems adapted to scientific research activities specific to the new economic environment.

VIII. CONTENT OF THE LECTURES

| Nr. d/o | Topics for lectures (Title and subjects) | Number of hours | Teaching-learning strategies (methods, techniques, tools) |
|---------|--|-----------------|---|
| 1. | 1. BENCHMARKS IN THE CREATION AND FUNCTIONING OF THE EUROPEAN UNION 1.1 The creation of the EU. EU decision-making process 1.2 Europe 2020 strategy - framework for classifying Common policies | 4 | Lecture, conversation, examples, etc. |
| 2. | 2. EU SOLIDARITY AND COHESION POLICIES 2.1. Common Agricultural Policy 2.2. EU regional development and economic and social cohesion 2.3. European Structural and Investments Funds | 2 | Lecture, conversation, examples, etc. |
| 3 | 3. INTERNAL MARKET SUPPORTING POLICIES 3.1. EU Competition policy 3.2. EU Transportation policy 3.3. Consumer Protection Policy of the European Union | 4 | Lecture, conversation, examples, etc. |
| 4 | 4. EU INNOVATION POLICIES 4.1. Research and development policy 4.2. EU industrial policy 4.3. EU energy policy 4.4. Environment and sustainable development policies | 4 | Lecture, conversation, examples, etc. |
| 5 | 5. EU MIGRATION AND ASYLUM POLICY 5.1. Migration and EU flows and trends 5.2. Asylum Policy of the EU | 2 | Lecture, conversation, examples, etc. |
| 6 | 6. MONETARY POLICY OF THE EU 6.1. ECB and monetary policy 6.2. Multiannual Financial Framework and EU Next generation Program 6.3. EU Budget | 4 | Lecture, conversation, examples, etc. |
| 7 | 7. EU ENLARGEMENT AND NEIGHBOURHOOD POLICY 7.1. EU enlargement policy 7.2. European Neighbourhood policy 7.3. EU-Moldova relations: milestones and challenges | 4 | Lecture, conversation, examples, etc. |

| | | | |
|--|---|--|--|
| | 7.4. Implementation of the Association Agreement EU-Moldova | | |
|--|---|--|--|

IX. CONTENT OF THE SEMINARS

| Nr. d/o | Topics for seminars (Topics, subjects) | Number of hours | Teaching-learning strategies (methods, techniques, tools) |
|---------|--|-----------------|---|
| 1 | Creation and functioning of the EU: institutions, decision-making process, EU legislation | 1 | Debates, case studies, Kahoot etc. |
| 2 | Economic and social disparities in EU. European Structural and Investments Funds | 2 | Problematization, Learning Apps, debates, etc. |
| 3 | Internal market and its supporting policies | 2 | PjBL, case studies, exemples |
| 4 | EU innovation policies | 1 | Problematization, Debate, Case Studies |
| 5 | Migration crisis in EU. EU migration and asylum policy | 2 | Problematization, Debate, Case Studies |
| 6 | EU monetary policy. Multiannual financial framework. EU budget | 2 | Problematization, Debate, Case Studies |
| 7 | EU-Moldova relations. Implementation of the Association Agreement EU-Moldova | 2 | Problematization, Debate, Case Studies |

X. CONTENT OF THE INDIVIDUAL WORK

| Nr. d/o | Content units | Nr. hours | Subject | Expected Outcome |
|---------|---------------|-----------|---|---|
| 1. | Topic 1 | 14 | Creation and functioning of the EU: treaties Brexit and its impact on UK and EU The future of the European Union - challenges and perspectives | Reading notes from the course support uploaded to the platform Research project, presentation according to requirements (PPT |
| | Topic 2 | 15 | The circular economy as a driving force for sustainable development and regional development | Reading notes from the course support uploaded to the platform Research project, presentation according to requirements (PPT |
| 2. | Topic 3 | 15 | 1. Entrepreneurial policies and the business environment in the EU 2. Energy security and support programs in the EU | Reading notes from the course support uploaded to the platform Research project, presentation according to requirements (PPT |
| 3 | Topic 4 | 20 | 1. European innovation policy: a holistic approach versus a linear approach; 2. Innovative entrepreneurship: the link between innovation and entrepreneurship in the European context 3. Protection of Intellectual Property in the EU as a support for the European Creative Economy 4. Creative economy and companies: characteristics, economic relevance and organization of creative companies in the EU. | Reading notes from the course support uploaded to the platform Research project, presentation according to requirements (PPT |

| | | | | |
|---|---------|----|---|--|
| 4 | Topic 5 | 15 | Fiscal policy and the fight against fraud in the EU | Research project, presentation according to requirements (PPT) |
| 5 | Topic 6 | 15 | The migration crisis in Europe: remedial programs and strategies | Reading notes from the course support uploaded to the platform Research project, presentation according to requirements (PPT) |
| 6 | Topic 7 | 20 | 1. The European Neighborhood Policy: turning borders into development opportunities; 2. Achievements and constraints on the implementation of the EU-Moldova Association Agreement | Reading notes from the implementation report of the EU-Moldova AA; Research project, presentation according to requirements (PPT) |

XI. EVALUATION STRATEGIES

| Evaluation method | Description | Weight | |
|-----------------------------|---|-----------|------------|
| | | Full-time | Îpart-time |
| <i>Initial assessment</i> | It is done at the beginning of the learning unit to identify students' learning abilities, their level of training, etc. | --- | --- |
| <i>Formative assessment</i> | It is performed during the course unit / module, through: tests of knowledge and skills, seminar reports, practical laboratory work, etc. Current grade | 60 % | - |
| | Evaluation I (25%) | | |
| | Evaluation II (25%) | | |
| | Individual work. Active participation in the classes (10%) | | |
| <i>Final evaluation</i> | Oral exam that consists of presenting a reserach project on an assigned topic. | 40 % | - |
| <i>Final grade</i> | The result is expressed by a summative grade (according to the 10-point assessment system), with the granting of 5 academic credits. | 100% | - |

XII. BIBLIOGRAPHY

| | |
|-------------------------|---|
| Mandatory: | 1. Crudu Rodica, Integrarea economică și economia Uniunii Europene, Ch.: ASEM, 2015, 393 p., 35 c.a., ISBN 978-9975-75-739-3. |
| Recommended: | 2. Helen Wallace, s.a., Elaborarea politicilor in Uniunea Europeana, Institutul European din Romania, 2014 3. Emilian Dobrescu. Integrarea economică. București, 2010; 4. Simion Certan, Ion Certan. Integrarea economică în Uniunea Europeană. Chișinău, 2013. |
| Useful websites: | www.europa.eu |